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Susquehanna University Celebrates National Girls and Women in Sports Day

Association of Women in Sports Media Organizes “AWSM” Week Events

SELINGROVE, PA – 1/26/2024 – The Susquehanna University Association of Women in Sports Media chapter (AWSM) is inviting the campus community to a nine-day series of events in honor of National Girls and Women in Sports Day on February 7th, 2024, making history along the way.

To kick off the commemoration, AWSM will sponsor a women-produced broadcast of the women’s basketball game against Lycoming College on February 7th at 7:00pm. The broadcast will be run entirely by women. On Thursday, February 8th, women will return to the cameras to record episodes of the university’s Coach’s Corner and River Hawk Spotlight sports shows. This is the first time in school history that the sports shows and livestream broadcast will be operated entirely by women.

On Friday, February 9th, members of the organization will travel to the Monster Jam in Wilkes-Barre, Pennsylvania to connect with female monster truck drivers. At the women’s basketball senior day on Saturday, February 10th, “women belong in sports” bracelets will be available for sale outside the courts. Sunday, February 11th will feature a Super Bowl prediction contest, and on Monday, February 12th AWSM will offer free professional headshots for members.

Partnering with WQSU, the university’s award-winning radio station, on Tuesday, February 12th three members of the AWSM executive board will join the Ladies’ Night show to talk about AWSM Week. The show will also advertise the fundraiser AWSM Candy Gram Sale on Wednesday, February 14th, and an AWSM-sponsored Break Through session with alumni that have pursued careers in sports media on Thursday, February 15th.

The Susquehanna University Association of Women in Sports Media is an organization focused on empowering women and providing opportunities to sports media majors. After being awarded a chapter in 2018, Susquehanna’s chapter has already received national recognition. While one of only 17 colleges or universities nationwide to have a chapter, Susquehanna was named 2023 Student Chapter of the Year by the national organization.

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