

## Katrina Hook

[katrina.j.hook@gmail.com](mailto:katrina.j.hook@gmail.com) | 717.808.3068 | [www.linkedin.com/in/katrina-hook](http://www.linkedin.com/in/katrina-hook)

### EDUCATION

**Bachelor of Arts: Advertising & Public Relations**  
Susquehanna University – Selinsgrove, Pennsylvania  
Minors in Marketing and Professional Sales

May 2026  
GPA: 3.7/4.0

- Dean's List all semesters

### PROFESSIONAL EXPERIENCE

**Housekeeping Supervisor Intern** – Hershey Lodge, Hershey, Pennsylvania May 2023 - August 2023

- Worked over 40 hours a week supervising more than 80 housekeeping team members by coaching them through issues in their work and providing positive reinforcement when applicable.
- Interacted with guests using problem-solving skills to ensure an enjoyable Hershey Lodge experience.
- Expanded leadership skills by completing professional development courses in embracing diversity, managing a unionized workforce, and leadership development.

**Kitchen Assistant** – Whisk Cafe, Elizabethtown, Pennsylvania February 2022 - August 2022

- Assisted with kitchen operations by plating food and aiding communication between cooks and servers to create an efficient food preparation process.
- Engaged with customers and coworkers by keeping communication optimistic and making myself available to fill any role to encourage a positive workplace environment.

### ON-CAMPUS INVOLVEMENT

**President** – Association of Women in Sports Media March 2024 - Present

- Organize club events by meeting with officers and reaching out to club members to promote female empowerment and the sports media industry on campus.
- Network with alumni and sports media professionals to secure guest speakers to teach our club members about the sports industry and professionalism.
- Advocate for the organization at tabling events to encourage attendance and recruit new members to join the association.

**Social Media Chair** – Association of Women in Sports Media September 2022 – March 2024

- Publicized club events, campaigns, and accolades by designing graphics on Canva and posting them to Instagram and Twitter to increase participation.

**Team Member** – Athletic Communications Department September 2022 - Present

- Operate professional camera equipment, scoreboard graphics systems, and social media accounts to provide footage for the university's home athletic broadcasts.

**Team Member** – Cross Country and Track & Field Teams August 2022 - Present

- Recognized as the 2024 Landmark Conference All-Sportsmanship Team Women's Indoor Track and Field honoree for exhibiting fair-play, respect, and ambassadorship.
- Dedicate 15 hours each week to practice and team activities to be a part of three Landmark Conference Championship triumphs.
- Arrange team activities to promote communication, build morale, and establish trusting relationships.

### VOLUNTEER EXPERIENCE

**Volunteer** – Healthy Kids Running Series, Elizabethtown, Pennsylvania September 2020 - May 2022

- Coached over 70 children through their races by providing encouragement and strategies before and during their races to leave a lasting positive impact on views of healthy habits.
- Developed race day activities for over 90 children aged 2-16 by organizing crafts and yard games to entertain runners and others before and after races.

### SKILLS

- Google: Docs, Sheets, Slides, and Analytics
- Microsoft Office: Word, Excel, and PowerPoint
- Social Media: Facebook, Instagram, Twitter, TikTok, Pinterest, and LinkedIn
- Technology: WordPress, Canva, Figma, Tableau, Flourish, Visual Studio Code, and Descript